

# LOW-CARBON CONSTRUCTION STARTS WITH THE RIGHT MATERIALS

## ECOPact The Green Concrete

Concrete is the most reliable and widely used building material in the world, with a whole host of advantages. Technical benefits such as stability, heat and fire protection mean people choose it over and over again for today's ever-improving infrastructure and impressive buildings. That's why, as the demand for more sustainable solutions and developments in research increases, we're offering a comprehensive range of products to meet the evolving needs of our customers - without compromise.

ECOPact is the industry's broadest range of low-carbon concrete for high-performing, sustainable and circular construction. ECOPact is sold at a range of low-carbon levels, from 30% to 90% less carbon emissions compared to standard (OPC) concrete. Where regulatory conditions allow, ECOPact products integrate upcycled construction and demolition materials, further closing the resource loop.

## ECOPact at a glance

### *What is ECOPact?*

- **ECOPact is a concrete with lower embodied carbon content compared to a reference concrete designed with OPC**
- **Demonstrates equal or better properties than conventional concrete**
- **Offers assurance of quality and genuine lowering of the environmental impact**

### *How is ECOPact made?*

- **Optimized cement content, a high portion of Supplementary Cementitious Materials (SCM)**
- **Optional: A specific service/partnership to offset the remaining carbon footprint**

### *Why should you buy ECOPact?*

- **Because it is essential to ACT NOW, to preserve what we have and to build a better future**
- **To be positioned as an industry partner with a vision for a better future**
- **To become an active contributor to the conservation of the global environment**

### *Why is ECOPact a "green" concrete?*

- **It reduces the carbon footprint of concrete up to 90%**
- **It contributes to a circular economy by closing material cycles**
- **Enhances resource conservation**